



## AGARBATTI TRAINING WORKSHOP

ON  
15-11-2017

Empowering Women Through Production  
Of Natural Aromatic Incense Sticks



**SANGANERIA FOUNDATION**  
FOR HEALTH AND EDUCATION  
**A NON-PROFIT ORGANIZATION**  
SINCE 2003—HELPING THOSE WHO ARE IN REAL NEED



*“Creating a strong business and building a better world are not conflicting goals – they both are essential ingredients for long-term success”*



## OBJECTIVES OF THE PROGRAMME

- ▶ To create an opportunity for women of Karkar to discover ingenious techniques to increase their monthly income.
- ▶ To demonstrate the techniques of making of incense sticks .
- ▶ To provide practical demonstration on making, drying, perfuming and packaging of incense sticks .
- ▶ To create awareness on utilization of floral waste offered at holy places and contributing towards cleaner India.

## NEED FOR ORGANISING THIS WORKSHOP



Karkar village is a home to approximately 70,000 migrants who have shifted here to earn money. During our frequent visits to the village our major focus has been to provide opportunities to the Ghunghat-clad women whose dreams are often neglected by the society. Since, then we have deployed mentors to impart skill development courses like beauty parlor and tailoring courses on a regular basis. Looking at the progress of the women who have joined the respective batches, we were determined to introduce more workshops for them and regularly track their progress. This led to organizing an Agarbatti Training Workshop in association with CSIR-CIMAP & HPPI. A one day workshop which not only acts as an additional income resource for the participants but also contributes towards healthy environment

## PROJECT IN FOCUS

### DETAILS OF THE WORKSHOP :-

- ▶ NAME : Agarbatti Training Workshop
- ▶ TIME:- 15-11-2017, From 9 to 4:30 pm
- ▶ LOCATION- Karkar Village Community Center
- ▶ TRAINER- Dr. R.K Srivastav, CSIR Lucknow
- ▶ ORGANIZER - Ultra International Limited
- ▶ TOTAL PARTICIPANTS- 80



“The participants are excited to attend the workshop.”

## INTRODUCTION



On 15th November, 2017, an incense stick making training workshop was organized at the Community Development Project, Karkar. This training was supported by Ultra International and Sanganerla Foundation and conducted by CSIR-CIMAP. During the training, many women from women's Health Club member and tailoring sessions participated. The training programme was organized by Mr. Sant Sanganerla, Ms. Bhuvana Nageshwaran, Mr. Prasenjit Majumdar from Ultra International. The training programme was inaugurated by Ms. Bhuvana who lit the lamp followed by a welcome of the present guests. A small speech was given by Dr. R. K Shrivastava from CSIR-CIMAP, wherein he explained the importance of vocational training especially Agarbatti making and different ways in which it can assist in income generation for the family.

## SESSIONS CONDUCTED

### 1<sup>st</sup> SESSION- How are incense sticks prepared and its practical application?

The session began with Dr. R.K. Srivastava discussing about the objectives of conducting this workshop. The current incense sticks that are prevalent in the market are expensive and also they are poisonous due to the presence of coal and lead which are harmful for health and environment. Hence, a need for creating organic perfumes which would be environment friendly and good for health also arised. After this, the trainer practically demonstrated how to make incense sticks. The session further progressed with candidates preparing incense sticks from the raw materials provided by the organizers.



Raw materials required for the agarbatti workshop

## II<sup>nd</sup> SESSION :- Adding fragrance to the incense sticks & interactive session with the participants



From Left to Right- Dr. R. K Srivastava, Ms. Bhuvana Nageshwaran, Mr. Sanganerla, Mr. Mazumdar,

After the Lunch Break, the trainer started the session by specifying the importance of the fragrance that must be added to the sticks to have a sweet smelling fragrance that's lingers for long. After the incense stick is prepared it should be normally dried for a day before fragrance is added to it. The session progressed with the trainer practically demonstrating the process of adding fragrance to the sticks by dipping technique, burning it, and letting the participants smell the sweet aroma that spread over the room. At the end of the session, the organizers held a QNA session with the participants, & motivated them to come forward and get their doubts cleared. This session turned out to be one of the most interactive sessions where-in few participants volunteered to summarize what happened in the workshop and everyone promised to take this forward.



“Dr. R. K Srivastava demonstrating how to add fragrance to the incense sticks”

### KEY TAKEAWAYS FROM THE SESSION

- ▶ Utilizing the flowers offered in the holy places of worship
- ▶ Saving the environment by using organic raw materials like used flowers
- ▶ Raw materials are coal free, chemicals use are not harmful for health
- ▶ Investment in terms of time and money is lesser and pay is more.



Small achievements paves way to happiness and ultimately leads to success.

“HAPPINESS PREVAILS WHEN YOUR STUDENTS IMPLEMENT YOUR TECHNIQUES AND HAPPILY SHOW THEIR END PRODUCT.”



**SANGANERIA FOUNDATION**  
FOR HEALTH AND EDUCATION  
**A NON-PROFIT ORGANIZATION**  
SINCE 2003—HELPING THOSE WHO ARE IN REAL NEED

